

3. How would you describe your proposed Online Radio Service?

Personal Hobby	<input type="text"/>	Commercial Enterprise	<input type="text"/>
School or University Service	<input type="text"/>	Community Project or Service	<input type="text"/>
Simulcast Service to support an existing radio station	<input type="text"/>		
Commercial Enterprise Branded and Financed by a Parent Company	<input type="text"/>		

4. Indicate all revenue sources that will finance the service and provide an estimate as to the value of each during the first 12 months. If you are applying for a licence to cover a period of less than 12 months, please indicate, and provide estimates of revenue for the term of the licence you seek.

Private Finance	<input type="text" value="J\$"/>	Advertising	<input type="text" value="J\$"/>	Sponsorship	<input type="text" value="J\$"/>
Subscriptions	<input type="text" value="J\$"/>	Government Grants	<input type="text" value="J\$"/>	Charitable Grants	<input type="text" value="J\$"/>

5. Will users be able to receive transmission without being able to interact as in 1 – 2, below, or interact with the broadcast as in 3 – 8 below:

	Non-Interactive	Pause & Limited Skips (e.g 5 per hour)	Customisation only	Pause and Skips & Customisation
Online	1	3	5	7
Mobile	2	4	6	8

6. Will any form of archived (previously broadcast) programming be available on your website? If so give details as to how this content will be accessed by the user e.g using skip through, or user has to listen from beginning to end without being able to make selections.

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7.

Term of Licence		Please indicate how long you intend to run the service. If this is not yet known, put 'on- going'
Date of First Broadcast		If you have already begun broadcasting please put the date of your first transmission
Broadcasting Times		The hours during which the service is available
Name and address of hosting provider		If you are not hosting via a third party, provide relevant details as to how the service is provided (e.g through a limited access intranet)
How many simultaneous streams of your service can be provided?		The maximum number of users that can connect to your service at any one time
Please estimate the total listener hours per day across all users		The combined length of all streams in an average day. For example, 10 different users listening for 30 minutes each equals 5 listening hours.
Are you able to record the amount and length of all streams made?		These are both important requirements of the licence. If you are unsure as to whether you can provide this information please check with your host provider as they may be able to provide these details as part of their service to you.
Are you able to record the countries to which your service is streamed?		

8. Will your service require users to register in order to listen to streams: _____

9. Number of tracks that will be stored on the Database on commencement date: _____

10. Format that the digital copies will take (MP3, WMA etc): _____

11. Indicate the average makeup of your programming. Please be realistic as it could affect the type of licence you require:

Commercial Sound Recordings	%
Other music content (live performances)	%
Speech (DK Talk, chat, news, spoken features etc)	%
Advertising or Promotions	%
Total	100%

12. Location of Database (address): _____

13. Name of Internet Service Provider: _____

14. Address of internet Service Provider: _____

15. Website address: _____

DATE OF APPLICATION: _____

I certify that all the above information is correct, that I am over 18 years old and able to enter into legal contract to licence the use of Sound Recordings in the service indicated herein.

APPLICANT'S NAME: _____ SIGNATURE: _____